Transportation Coordination: The Iowa Model
1 Public Transit in Iowa
   A History of Coordination

2 Mobility Management
   Making the Connection

3 ITCC Retreat
   Outcomes
• 35 Public Transit systems, covering all 99 counties
• FY 2017 Ridership was over 25.7 Million
  ▪ 22.7 Million provided by 19 urban systems
  ▪ 3.1 Million provided by 16 regional systems
• 1,600+ public transit vehicles in operation
• Funding sources include local funds, passenger revenue, contract revenue, advertising revenue, State Transit Assistance, and the Federal Transit Administration
Public Transit in Iowa

- Demand Response
- Fixed Route
  - Flag Stop
- ADA Complementary Paratransit

Whether rural or urban, public transit can be used for any trip purpose, by anyone:
  - Grocery shopping
  - Medical appointments
  - Socializing
  - Access to school & education
  - Commuting to work
Mobility Management
• **Mobility Management** is an innovative, person centered approach, assisting with the whole trip, using multiple modes of transportation, not just public transit
• Mobility Managers not only assist in navigating the system, but can also engage with community planning, outreach, marketing, community events and cross promotional activities
• Iowa has 8 mobility coordinators around the state, plus one statewide mobility manager
Mobility Management

http://www.iowadot.gov/iowamobilitymanagement
• JARC & New Freedom
  ▪ Funds to be exhausted December 2018
  ▪ 5/8 positions are grant funded
  ▪ Most plan to continue with local funds
• FY2016, performance measures adopted
  ▪ Greater oversight statewide
  ▪ Ability to report data to DOT Leadership
  ▪ Identify gaps, celebrate success
• Expand Iowa Mobility Management Network to include agencies with staff who perform similar roles
Coordination
History in Iowa
## Coordination Law

<table>
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<th>Year</th>
<th>Event</th>
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| 1976 | • Iowa passes first-in-the-nation coordination law  
• Iowa Code Chapter 324A |
| 1984 | • Compliance review process added to Legislation  
• Ad-Hoc Advisory Council created to develop Administrative Rules for future coordination in Iowa  
• Iowa Administrative Code Chapter 761.910 |
| 1991 | • *Iowa Transportation Coordination Council* established  
• Iowa Code requires (3) member agencies:  
  • Iowa Department of Transportation  
  • Iowa Department of Human Services  
  • Iowa Department of Elder Affairs (now Iowa Department on Aging) |
| 2006 | • *United We Ride* initiative  
• Introduction to mobility management |
| 2009 | • JARC & New Freedom grants secured  
• *Iowa Mobility Management Network* established |
Iowa Code Chapter 324A.4

- An organization, state agency, political subdivision, or public transit system, except public school transportation, receiving federal, state, or local aid to provide or contract for public transit services or transportation to the general public and specific client groups, must coordinate and consolidate funding and resulting service, to the maximum extent possible, with the urban or regional transit system.
Iowa Code Chapter 324A.4

- Requires a report on coordination for the Iowa General Assembly and Governor
  - Recommend methods to increase transportation coordination
  - Recommend methods to improve efficiency of federal, state, and local government programs used to finance public transit services
  - May address other topics as appropriate
  - [https://iowadot.gov/transit/regulations/Transportation_Coordination_2016.pdf](https://iowadot.gov/transit/regulations/Transportation_Coordination_2016.pdf)
Coordination Law

Iowa Administrative Code Chapter 761.910

- ITCC
  - Membership in the council shall, at minimum, include one representative from the department of human services, one from the department on aging and one from the department. Other state agencies, as well as, federal agencies and statewide private agencies funding local transportation services may also be granted membership.
  - Iowa DOT Director or Director’s representative will serve as Chair
  - Meetings held at least once each quarter
Iowa Administrative Code Chapter 761.910

- ITCC Duties
  - Upon request of a member agency, review all transportation components of funding applications or plans submitted by a recipient of the member agency
  - Advise and make recommendations to the DOT concerning public transportation policy
- Also details the certification process for compliance with Iowa Code Chapter 324A, standards for coordination compliance and non-compliance, plus non-compliant sanctions
• *United We Ride* focused on improving the availability, quality, and efficient delivery of transportation services for older adults, people with disabilities, and individuals with lower incomes
• Bringing together planning and transit agencies to formulate regional coordination plans
• Allowed Iowa DOT to refocus on customer needs, and adopt mobility management as a common practice statewide
• Current active ITCC member agencies:
  - Iowa Department on Aging
  - Iowa Department of Human Services
    - Bureau of Refugee Services
    - Iowa Medicaid Enterprise
  - Access2Care
  - American Cancer Society
  - Iowa Department of Public Health
  - Iowa Department of Corrections
  - AARP Iowa
  - Iowa Developmental Disabilities Council
  - Iowa Public Transit Association
  - Iowa Vocational Rehabilitation Services
  - Iowa’s MPOs and RPAs
  - Epilepsy Foundation Iowa
  - Iowa Mobility Manager’s Network
• ITCC members are encouraged to discuss transit related issues, as it relates to their agency
• Recent agenda items have included:
  ▪ *Passenger Transportation Summit*
    ▶ Agenda setting and event planning
  ▪ Non-emergency medical transportation
  ▪ Iowa Mobility Manager’s Network, update
  ▪ ITCC mission, goals and objectives
  ▪ Transportation options for those who do not drive; either by choice or need
  ▪ Review of Iowa Code and Iowa Administrative Code coordination chapters
• Fall 2017, ITCC decided to take a closer look at coordination in Iowa
• Group facilitated conversation
• Collect input from member agencies
  ▪ What questions need to be asked?
  ▪ Where can we improve?
• ITCC wants to mirror CCAM membership, purpose, goals and strategies
  ▪ Inviting new member agencies
  ▪ Develop attainable objectives for Iowans
  ▪ If our goals/objects are similar, we can be ready for any federal changes
Formally adopting (3) CCAM Goals:

- Improve Access to the Community Through Transportation
- Enhance Cost-Effectiveness of Coordinated Transportation
- Strengthen Interagency Partnerships & Collaboration with State, Local and Industry Groups
Outcomes & Next Steps:
- Formal report to NCMM & FTA
- What is our brand? Who are we?
- Define vision, mission & purpose
- What is my ‘elevator speech’?
- Who holds the data?
- Where are the people going & for what purpose?
- Who needs to be at the table?
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