



State Public Transportation Partnerships Conference

August 15-17, 2018
Minneapolis, MN



AMERICAN
PUBLIC
TRANSPORTATION
ASSOCIATION

AMERICAN ASSOCIATION
OF STATE HIGHWAY AND
TRANSPORTATION OFFICIALS
AASHTO



MPTA
MINNESOTA PUBLIC TRANSIT ASSOCIATION

mn
DEPARTMENT OF
TRANSPORTATION

WELCOME....

to Minneapolis, MN and the 2018 State Public Transportation Partnerships Conference. The conference is a cooperative effort among the American Public Transportation Association (APTA), Community Transportation Association of America (CTAA), and American Association of State Highway and Transportation Officials (AASHTO). This conference is hosted by the Minnesota Department of Transportation and the Minnesota Public Transit Association.

This year's conference will include best-practices for state associations and state DOTs and highlight innovations transforming public transportation across the country. Sessions will cover topics such as:

- Innovative coordination models at the state and regional levels;
- Discussions around the deployment of electric, shared autonomous, and on-demand vehicles as well as the opportunities and challenges they present for paratransit customers; and,
- Messaging to gather support from federal and state legislators and attract riders.

The agenda and presentations are available to registered attendees for reference or downloading at:

<http://www.apta.com/mc/statepublic/Pages/default.aspx>



2018 State Public Transportation Partnership Conference

Agenda

Wednesday, August 15

7:30 a.m.–8:30 a.m.

Networking Breakfast

Bergen Foyer

7:30 a.m.–Noon

Registration

Bergen Foyer

8:30 a.m.–9:15 a.m.

Welcome to Minnesota

Bergen 2 & 3

Introductory Remarks:

- **Charles A. Zelle**, Commissioner of Transportation, Minnesota DOT
- **Margaret Donahoe**, Advocacy Director, Minnesota Public Transit Association
- **Brian J. Lamb**, Member, APTA Board of Directors; General Manager, Metro Transit

9:15 a.m.–10:45 a.m.

Minnesota Host Forum: 21st Century Transportation

Bergen 2 & 3

Minnesota is pioneering a mobility revolution. The state has entered the foray into connected and automated vehicle (CAV) technologies with the Governor's Executive Order on CAV. Minnesotans now face the monumental task of understanding this technology's implications for government, communities experiencing transportation barriers, transportation, the automotive industry, business, labor, technology, advocacy groups, and educational institutions. Learn how the Minnesota Department of Transportation's new CAV-X office is

engaging public and private partners and stakeholders to advance recommendations to the Governor and the Legislature, the safe innovation and testing and deployment of connected and automated vehicles in the state, and how SouthWest transit is tackling the first/last mile issue to ensure greater access and benefits for all.

Moderator:

Victoria Nill, Director of Transit and Active Transportation, Minnesota DOT

Presenters:

Transforming the Future of Mobility with Connected and Automated Vehicles

Kristin R. White, J.D., CAV Innovation Director, Office of Connected & Automated Vehicles (CAV-X), Minnesota DOT

New Mobility Initiatives at SouthWest Transit

Len Simich, Chief Executive Officer, SouthWest Transit

Matt Fyten, Manager of Planning, SouthWest Transit

11:00 a.m.–11:45 p.m.

General Session: Perspectives and Priorities from the Federal Transit Administration

Bergen 2 & 3

Learn the latest on Federal programs and their implementation. Find out which circulars are set for release in the coming months, learn more about FTA training on new programs, and hear state DOTs', associations', and transit providers' reactions to the new programs.

Introduction by:

Mokhtee Ahmad, Regional Administrator, Region 7, Federal Transit Administration

Featured Speaker:

Matthew Welbes, Executive Director, Federal Transit Administration

Noon–1:30 p.m.

Luncheon Presentation: METRO Orange Line and I-35W Construction

Bergen 1

The METRO Orange Line will be a 17-mile highway Bus Rapid Transit (BRT) line with all-day, frequent, bidirectional service, connecting Minneapolis with its populous southern suburbs along I-35W. The Orange Line is a strategic guideway investment in the region's highest ridership express bus corridor. This complex multi-agency project, currently under construction, integrates transit, highway, bike, and pedestrian improvements to reduce travel times, increase reliability, and improve facilities that will benefit two dozen corridor routes.

Introduction by:

Art Guzzetti, Vice President–Policy, APTA

Featured Speaker:

Charles Carlson, Director, BRT Projects, Metro Transit

1:30 p.m.–3:00 p.m.

General Session: Innovations in Human Service Coordination: Models, Methods, and Mobility Management

Bergen 2 & 3

This session will provide an overview of Federal work regarding the Coordinating Council on Access and Mobility (CCAM) and include a discussion of diverse coordination models at the state and regional levels. Presenters, representing NCMM, a state agency, and regional transit provider, will share information about the diverse components of coordination, address the integration of human service coordination and mobility management, and describe potential performance measures to assess the efficacy and outcomes of coordination activities.

Moderator:

Judy L. Shanley, Ph.D., Co-Director, National Center for Mobility Management; Assistant Vice President, Education & Youth Transition, Easterseals

Panelists:

Voni Vegar, Supervisor, Arrowhead Transit

Sue Siemers, Greater Minnesota Mobility Management Program Coordinator, Minnesota DOT

Noel Shughart, Principal Planner, Minnesota DOT

Kristin Haar, Compliance & Training Officer, Office of Public Transit, Iowa DOT

Jeremy Johnson-Miller, Transit Programs Administrator/Statewide Mobility Coordinator, Office of Public Transit, Iowa DOT

3:15 p.m.–4:45 p.m.

General Session: State DOT Innovations/Partnerships

Bergen 2 & 3

State DOTs work every day to find innovative solutions that best assist their sub-recipients in serving transit customers in small urban and rural communities. But innovations alone are not the complete solution. Innovations and partnerships go hand-in-hand. From cutting edge, transit-related technologies to new revenue sources for transit systems, state DOTs will talk about how their innovative solutions to transit and the creation of partnerships have led to greater efficiencies and more effective delivery of transit services statewide. And the results are clearly victories for the state, the transit providers and, most importantly, the transit customers.

Moderator:

Don Chartock, Member, APTA Board of Directors; Chair, APTA State Affairs Committee; Vice Chair, MTAP; Grants & Community Partnerships Manager, Washington State DOT

Panelists:

Jennifer DeBruhl, AICP, PMP, Chief of Public Transportation, Virginia Department of Rail & Public Transportation

Ross MacDonald, Public Transit Coordinator/Go Vermont Program Manager, Vermont AOT

Macie Moore, Public Transit Manager, Ohio DOT

5:00 p.m.–6:00 p.m.

Reception

Bergen 1

Thursday, August 16

7:00 a.m.–8:00 a.m.

Networking Breakfast

Bergen Foyer

7:00 a.m.–Noon

Registration

Bergen Foyer

8:00 a.m.–9:15 a.m.

General Session: National Partners Roundtable

Bergen 2 & 3

The national associations are setting the framework and vision for public transportation and community mobility. Association leaders will comment on state roles in public transportation, authorization, and advocacy.

Moderator:

Don Chartock, Member, APTA Board of Directors; Chair, APTA State Affairs Committee; Vice Chair, MTAP; Grants & Community Partnerships Manager, Washington State DOT

Speakers:

Bud Wright, Executive Director, AASHTO

Scott Bogren, Executive Director, CTAA

Art Guzzetti, Vice President—Policy, APTA

9:30 a.m.–10:45 a.m.

General Session: The Winning Message: Innovative Approaches to Produce Legislative Results

Bergen 2 & 3

As the public transportation industry looks to promote its benefits and utility, effective messaging can mean the difference between gaining the public and political support needed for additional investments in those systems. Learn how to collaborate with coalitions

to promote public transportation as well as how to effectively develop your transit message for legislators alike.

Moderator:

Marnie O'Brien Primmer, Chair, National Alliance of Public Transportation Advocates ; Founder and CEO, Connected Consulting

Panelists:

Justin Leighton, Executive Director, Washington State Transit Association

Mike Spadafore, Public Transportation Manager, Kansas DOT

Michael Pimentel, Legislative & Regulatory Advocate, California Transit Association

10:45 a.m.–11:45 a.m.

General Session: Messaging to Attract Riders

Bergen 2 & 3

Effective customer engagement strategies can have a positive impact on ridership. As traditional outreach methods still hold strong in certain markets and social media continues to prove itself as a pillar in effective public transit marketing and communication, this session will dive in to topics that address the issues of the current and future landscape in attracting and retaining riders.

Moderator:

Marnie O'Brien Primmer, Chair, NAPTA; Founder and CEO, Connected Consulting

Panelists:

Margaret Donahoe, Advocacy Director, Minnesota Public Transit Association

Sam Castro, Mobility Manager, EARL Public Transit, Northeast Iowa Community Action Corporation

Noon–1:30 p.m.

Luncheon Presentation: FTA Safety Update
Bergen 1

In July 2018, FTA issued two final rules: the Public Transportation Agency Safety Plan and the Safety Certification Training Program. Moreover, FTA continues to review and certify State Safety Oversight programs as the April 15, 2019 certification deadline approaches. FTA will update attendees on the SSO program certification process, implementation of the two new final rules, and resources available to help the industry comply with these important safety rules. Following the discussion, there will be an opportunity for Q&A and dialogue with the presenter.

Introduction by:

David Harris, Chair, MTAP; Director, Transit and Rail Division, New Mexico DOT

Featured Speaker:

Henrika Buchanan, Acting Associate Administrator for Transit Safety and Oversight, Federal Transit Administration

1:30 p.m.–4:45 p.m.

Concurrent Meeting #1: AASHTO Council on Public Transportation and MTAP
Fjords 3

1:30 p.m.–4:45 p.m.

Concurrent Meeting #2: State Public Transit Association Leaders Roundtable
Fjords 2

5:00 p.m.–6:00 p.m.

APTA State Affairs Committee Meeting
Fjords 2

Friday, August 17

7:30 a.m.–8:30 a.m.

Networking Breakfast
Bergen Foyer

7:30 a.m.–8:30 a.m.

Business Meeting: AASHTO's Multi-State Transit Technical Assistance Program
Fjords 4

8:30 a.m.– 9:45 a.m.

General Session: Leveraging Ecolane[®] Data to Make Planning Decisions and Improve the Rider Experience
Bergen 2 & 3

Advancements in the rider experience and engagement start with a shift toward rider-centric outcomes with a focus on supporting the needs, preferences and expectations of your riders, ultimately resulting in greater returns for your agency. But shifting your team's approach to service first requires an understanding of your riders' end goal. Network, schedule, and real-time datasets are instrumental to providing customer-facing information tools like Google Maps. This session will discuss a collaborative effort between ODOT and Oregon State University to develop and promote the first public transit ridership standard called GTFS-ride. In addition, we will hear how GTFS Flex is making demand response trip planning easier.

Moderator:

Ryan J. Larsen, Senior Vice President, Ecolane USA, Inc.

Presenters:

Achieving Rider-Centric Outcomes for Greater Returns

Pepper Harward, Vice President, Transit Solutions, Routematch Software, Inc

Standards-Based GTFS Data for Passenger-Facing Applications

Aaron Antrim, Principal, Trillium Solutions

Data and Applications for "Passenger-Focused Planning"

Phillip Paulson, Oregon DOT

GTFS-ride: Standards-Based Rider Data for Better Decisions

Phillip Carleton, Oregon State University

2018 State Public Transportation Partnership Conference

9:45 a.m.–11:00 a.m.

General Session: Zero Emission Vehicles—What You Need to Know Before implementing ZEVs into Your Fleet

Bergen 2 & 3

Electrification is here and many states are recommending or mandating the use of Zero Emission Vehicles in transit services to reduce greenhouse gas emissions. Speakers will discuss their experience in understanding and implementing the infrastructure as well as vehicle and training needs in order to add ZEV's into transit fleets.

Moderator:

Jacklyn Montgomery, Vice Chair, APTA, State Affairs Committee; Chair, APTA State Association Subcommittee; Executive Director, California Association for Coordinated Transportation, Inc. (CalACT)

Panelists:

Brodie Ayers, Transit Grants Unit Manager, Colorado DOT

Rick Ramacier, General Manager, Central Contra Costa Transit Authority

Todd Daniel, Maintenance Manager, Link Transit (Chelan-Douglas Public Transportation Benefit Area)

11:15 a.m.–12:30 p.m.

General Session: Roundtable—Future with Autonomous Vehicles

Bergen 2 & 3

Autonomous vehicles as a public transportation technology solution present significant challenges



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for states, localities and transit agencies. With public transit ridership is down, and with AV touted as the successor technology to the Transportation Network Companies, can AVs complement public transit agencies and together solve our traffic congestion problems and improve mobility for all? This expert panel will explore the AV technology implications on public transit, how the public side is preparing for AVs, and what questions remain.

Facilitator:

Kristin R. White, J.D., CAV Innovation Director, Office of Connected & Automated Vehicles (CAV-X), Minnesota DOT

Panelists:

Adeel Lari, Researcher, State and Local Policy Program, University of Minnesota Humphrey School of Public Affairs

John Doan, P.E., MPP, Assistant Director for Transportation Planning, Hennepin County

Ryan I Daniel, WSO-CSS, Chief Executive Officer, St. Cloud Metro Bus

Jitender Ramchandani, AICP, PMP, Transportation Planning Program Manager, Intermodal Planning and Investment, Office of the Secretary, Virginia DOT

12:30 p.m.–12:45 p.m.

Closing Session

Bergen 2 & 3

Remarks:

Don Chartock, Member, APTA Board of Directors; Chair, APTA State Affairs Committee; Vice Chair, MTAP; Grants & Community Partnerships Manager, Washington State DOT

Jacklyn Montgomery, Vice Chair, State Affairs Committee; Chair, State Association Subcommittee; Executive Director, California Association for Coordinated Transportation, Inc. (CalACT)

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