Implementing Innovation

Michigan DOT Lessons Leaned
Preparing for Innovation

• Educate Agencies About Technology and New Mobility
• Facilitate Partnerships
• Ensure Policies Support Innovation
• Identify Problem(s) to be Solved
• Clarify Expectations
• Keep an Open Mind
Implement Innovation

- Allow Enough Time
- Select Meaningful Metrics
- Monitor Milestones
- Transparency
- Public Outreach/Marketing
- Constant Evaluation – Change Course if Needed
Evaluate

• Measure Before, During and After
• Document Challenges and Successes
• Consider All Points of View (Management, Staff, Riders, Etc.)
• Share Findings
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